

RECYCLING TO FUNDRAISE

with **VICTORIA'S CONTAINER DEPOSIT SCHEME**

Make a positive impact on the environment while raising money





Today's session

- Impact of Victoria's Container Deposit Scheme
- Zone operators and CDS Vic apps
- Eligible containers and refund points
- Signing up as a donation partner
- Ways to fundraise with CDS Vic
- Available resources
- Q&A
- Get in touch

Environmental impact of CDS Vic

Over **400,000,000 million** containers returned since launch in November 2023.



WATER SAVINGS

2,351 million litres

enough water to fill
940 Olympic swimming pools



ENERGY SAVINGS

526,400 Gigajoules

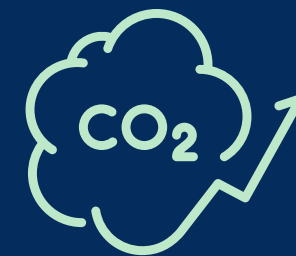
that's the annual energy consumption
for 4211 households.



LANDFILL SAVINGS

24 million kilograms

which is enough waste to fill
2,526 garbage trucks



CARBON EMISSIONS AVOIDED

48.24 million kilograms of CO2

which is 17,855 cars off the road for a year

The above data has been calculated using NSW's Return and Earn Impact Calculator linked [here](#).

Three zones

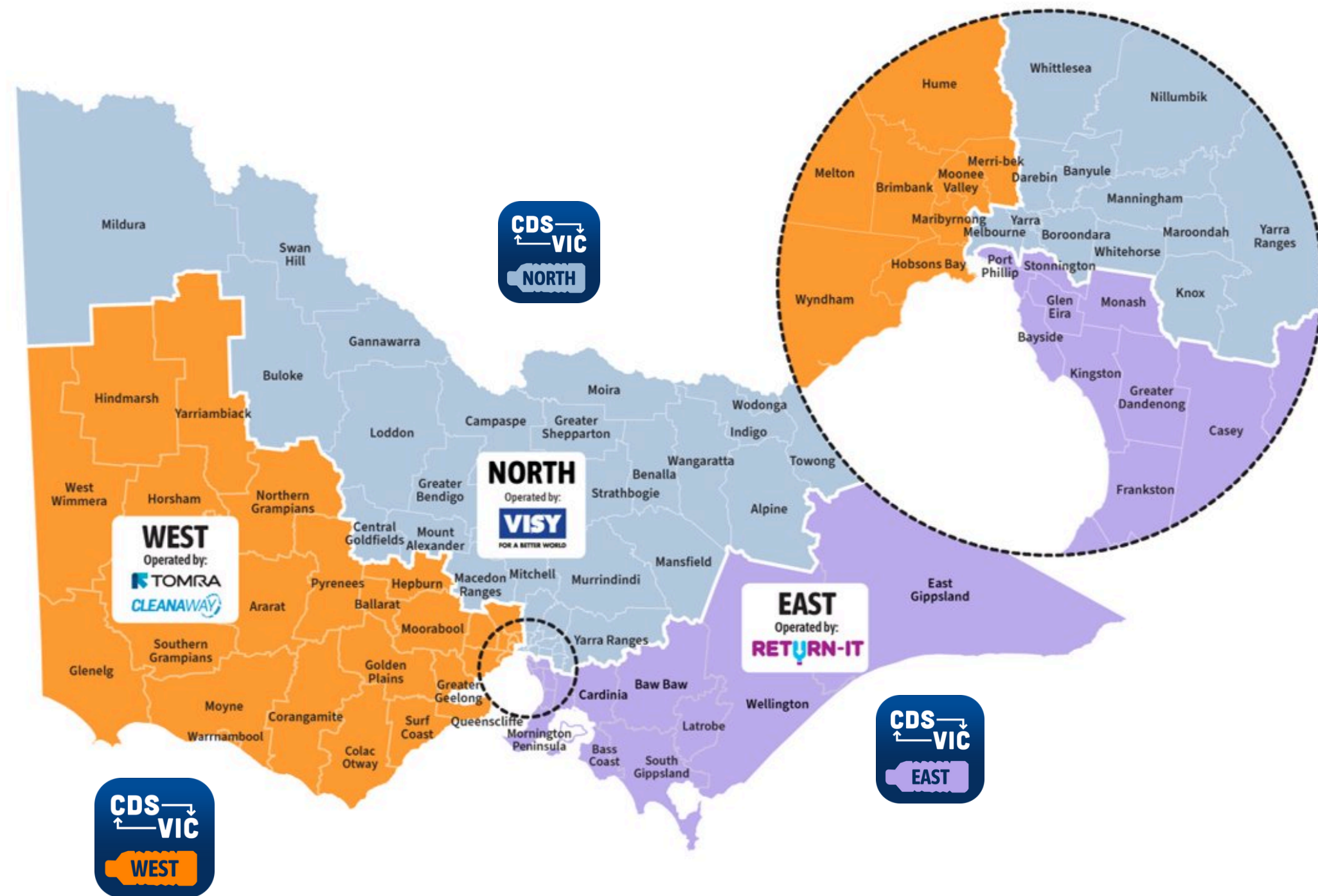
CDS Vic functions on a **partnership model**.

There are **three Zone Operators** manage local refund points.

Zone Operators collect containers, provide refunds and ensure the proper recycling of containers.

Each zone has a dedicated app which also helps anyone participating with the scheme **set their refund preferences**.

This could be a direct transfer to your bank account, a voucher or the option to donate to a participating charity or a community organisation.



What can be returned

Eligible

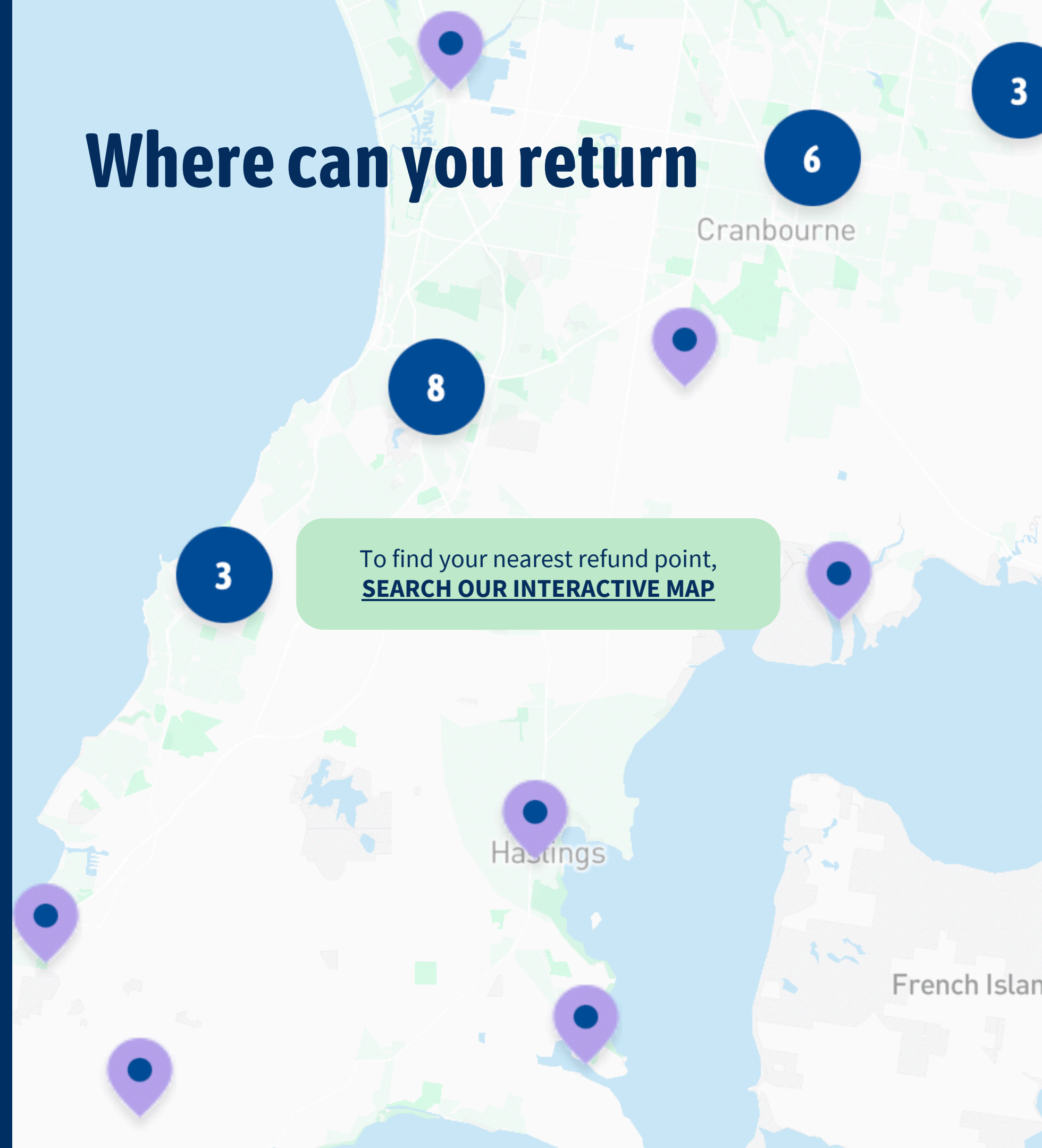


- ✓ Aluminium cans
- ✓ Plastic bottles
- ✓ Glass bottles
- ✓ Paperboard cartons (under 1L)
- ✓ Steel bottles/cans

Most beverage containers (between 150mL and 3L) made from aluminium, glass, plastic, steel and liquid paperboard are eligible.

Look for the '10c' mark on the container to see if it is eligible for a refund. Find out more about eligible containers [here](#).

Where can you return



To find your nearest refund point, [SEARCH OUR INTERACTIVE MAP](#)

How to fundraise with CDS Vic

Signing up as a donation partner

Schools, community organisations, and environmental groups have **a new way to raise money.**

How does that work?



Receive donations from the community

- You must register as a **'donation partner' on the [CDS Vic website](#)**. Registered charities will need to provide their ABN. In the absence of an ABN, charities will need to complete a statutory declaration.
- Once registered, you will need to activate their donation partner ID with the local Zone Operator to receive funds donated by the community.

Become a collector



You could also choose to

- seek donations of eligible drink containers from their community
- run collection drives partnering with local businesses or during events

Collected containers can then be taken to a refund point for a refund.

Additional benefits of participating as a donation partner:

- increased awareness of your organisation and its work
- recruitment of new volunteers
- building community relationships for a shared cause
- improving recycling behaviours

Clean up & earn

1



Who

'Recycling for Whales' is a non-for-profit **environmental group that works with volunteers** to clean beaches and reduce ocean pollution.

2



Set a goal

Organised 'Help save whales' campaign to

- **purchase clean up equipment**
- embed return of 10c containers as an on going practice.

3



Register and activate

- Received **a donation partner ID**
- Activated their ID with **all three zone operators.**

4



Volunteer education

on **eligible containers, nearest refund points** and **donation mechanism** of CDS Vic.

5



Clean up and earn

Volunteers actively separated 10c containers, **taking them to the nearest depot for a refund**

6



Wins

Raising \$340 collecting 3400 containers

- purchase new equipment
- establish **return of containers as a standard practice**
- reduce rubbish in the oceans

7



What's next?

In the months to come, the group hopes to raise funds for **developing clean up kits for schools** as well as for **a new website.**

Partner with local businesses

Local businesses

Parked trailer at caravan park receives \$4,600 worth of containers

P&C association, family and friends

Secure support of the local caravan park

Students

DAISY PRIMARY SCHOOL
need a **new source of revenue**
to fund annual biodiversity
excursions for students.

Spread the word with families and friends

School staff

Register and activate

Partner with local businesses

Local Council

Promote & direct containers to the school

Environmental organisations

Co-ordinate clean up activities

Local businesses

Partner with pubs, cafes, restaurants

P&C association, family and friends

Secure support of the local caravan park

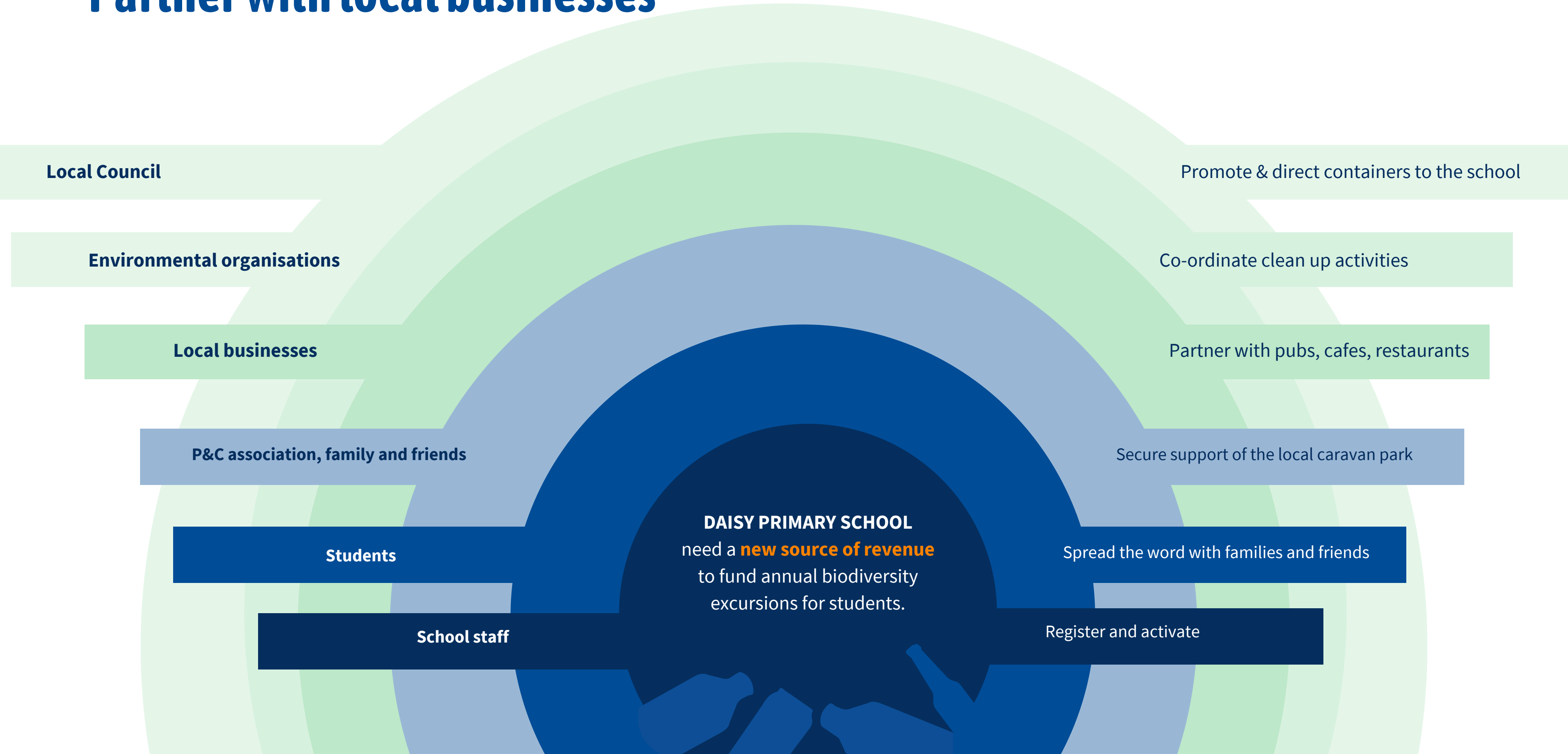
Students

Spread the word with families and friends

School staff

Register and activate

DAISY PRIMARY SCHOOL
need a **new source of revenue**
to fund annual biodiversity
excursions for students.



Mobilising your community

Who

Nicholson Footy Club needed \$14k to purchase new uniforms for their players



Register and Activate

Upon hearing about CDS Vic,

- the club registered and
- activated their **donation partner ID** with the local zone operator.



Setting up bins

The club

- **purchased and set up wheelie bins** for container collection at a range of locations.
- Club volunteers drove the full bins to a **depot**.



Community Support

The club

- **built new relationships over time** with community groups, residents and local businesses
- By **promoting their cause** on social media, local media, and through their network.



The club engaged other clubs and **placed bins at horse racing, golf and cricket venues.**

Support from other clubs



Kicking goals

- Raised \$8k and counting in 3 months
- Recycled over 80,000 drink containers
- New community supporters
- Strengthened community leadership

Free resources

We've created **downloadable resources** that you can use to help with your fundraising:

- Fundraising Guide
- Customisable posters and flyers
- Newsletter templates
- Social media tiles



Scan QR here to download

VICTORIA'S CONTAINER DEPOSIT SCHEME

HELP ME RAISE FUNDS BY DONATING YOUR CONTAINERS

Every eligible drink container can earn 10 cents for a good cause!

Hello,
I am collecting empty drink containers to help <Organisation / Charity Name> raise <\$xxxx> for <fundraising Cause Information> through Victoria's Container Deposit Scheme (CDS Vic).

CDS Vic is a state-wide recycling program that enables charities & community groups the opportunity to receive donations or to fundraise by hosting a container collection drive – all while keeping the environment clean.

Every eligible drink container is worth 10 cents, which can really add up! I am asking my friends and neighbors to help me raise funds by also saving their empty containers.

If you would like to donate to <Organization / Charity Name>, I can arrange to come by to collect your empty drink containers and take them to a return point. <Organization / Charity Name>.

Thank you very much for your help (and empty drink containers!).

<insert Name>
<insert contact details>

What can be donated for a 10 cent refund?

Most aluminium, glass, plastic, and liquid paperboard (carton) drink containers between 150ml and 3 litres are eligible. This includes plastic soft drink bottles, glass beer bottles, soft drinks and alcohol sold in cans, and small fruit juice cartons.

Check for the 10c mark

Visit cdsvic.org.au to find out more about the scheme.

CDS VIC VICTORIA State Government

Instagram

HELP US REACH OUR FUNDRAISING GOAL

CDS VIC VICTORIA State Government

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Add a comment...

7 hours ago

VICTORIA'S CONTAINER DEPOSIT SCHEME

Check for the 10c mark

DONATE YOUR DRINK CONTAINERS TO Mermaid Foundation

EVERY CONTAINER YOU RECYCLE CAN EARN 10c FOR OUR CAUSE

We are raising funds for:
rocky beaches

VISY FOR A BETTER WORLD CDS VIC VICTORIA State Government

VICTORIA'S CONTAINER DEPOSIT SCHEME

DONATE YOUR DRINK CONTAINERS HERE

For every donation you make, we get 10c. Help us make change today.

CDS VIC VICTORIA State Government

VICTORIA'S CONTAINER DEPOSIT SCHEME

HELP US REACH OUR GOAL

\$ GOAL

HALF WAY

For every eligible container you donate, we get 10c.

CDS VIC VICTORIA State Government

Already fundraising with CDS Vic?

We'd love to hear from you!

Send us an email on communications@vicreturn.com.au



Questions?

Contact us

Visit our website at www.cdsvic.org.au for more information.

For information in other languages, visit:

- [Simplified Chinese](#)
- [Vietnamese](#)
- [Arabic](#)
- [Punjabi](#)

General enquiries enquiries@cdsvic.org.au

If you're participating in the scheme, we'd love to see it.

Tag us @cdsvic on [Facebook](#) and [Instagram](#).



Call 134 237

For general enquires about CDS Vic.
9am-5pm AEST, Monday - Friday (except public holidays)

Connect with your CDS Vic West Zone Operator

TOMRA Cleanaway:

Email: enquiries@tomracleanaway.com.au

Website: <https://mytomra.com.au/locations/vic-container-deposit-scheme/>

THANK YOU

cdsvic.org.au

